



Ministry of Civil Aviation

Egyptian Aviation Academy

Change Management course

Course Objective:

- ✓ Learn How to change the development strategies to help you maximize revenue through activities
- ✓ Understand the fundamentals of managing change by identifying the levels of change
- ✓ Identify the obstacles to change including resistance and negative reactions to change, empower employees.
- ✓ Align your marketing, financial management, and customer service activities to your strategic goals,
- ✓ Ease the tension caused by a change, as well as identify the causes of complacency and understand the effect of crisis during change

Course main topic:(+Work shops)

- Change management traditional and advance theories
- Change process strategy
- Barriers for change management
- Adapting to change
- Organizational development after change management

Course duration:

5 days per week

Who should attend

Marketing, commercial top manager